



# sparc design 2016

31 May, 1 June 2016

Customs House  
31 Alfred Street  
Circular Quay, Sydney

Sydney's Hidden Stories – artist impression by Spinifex. Destination NSW



SPARC Design is a celebration of lighting design and an educational experience for lighting professionals and other lighting industry stakeholders. It coincides with magnificent Vivid Sydney, the Southern Hemisphere's largest festival of light, music and ideas. Don't miss this opportunity - register today!

## SPARC Design 2016 features:

- Diverse professional keynote presentations
- PechaKucha presentations from lighting students and designers (the popular PechaKucha format involves short, sharp presentations - '20 slides, 20 seconds per slide')
- Drinks served after presentations on both evenings

All SPARC Design activities will be held at the beautiful heritage-listed Customs House at Circular Quay - in the very heart of Vivid Sydney!

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Vivid Sydney (27 May-18 June) is a 23-day festival of light, music and ideas, and is the largest of its kind in the world.



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## PROGRAM

### Day 1 - Tuesday 31 May

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- 5.30pm - 6.20pm Registration
- 6.20pm - 6.30pm Welcome and introductions
- 6.30pm - 7.15pm Emma Bannister - *Creating Winning Presentations*
- 7.15pm - 8.00pm Emrah Baki Ulas - *Lighting the Exteriors: Embracing the Change*
- 8.00pm - 9.00pm Drinks

### Day 2 - Wednesday 1 June

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- 5.00pm - 6.20pm Registration
- 6.20pm - 6.30pm Welcome and introductions
- 6.30pm - 7.15pm Konstantinos Mavromichalis - *Sentiment Architecture*
- 7.15pm - 8.00pm PechaKucha
- 8.00pm - 9.00pm Drinks

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[www.sparcevent.org](http://www.sparcevent.org)

Proudly presented by  
Australia's lighting industry





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## KEYNOTE SPEAKERS



### Emma Bannister

Emma, founder & CEO of Presentation Studio, shares her experience in creating winning presentations. Having helped thousands of clients across Asia Pacific in multi-million dollar pitches, transform businesses communications and fast track careers, Emma is passionate about sharing her insights and expertise. Emma will convey:

- The key components of a successful presentation
- Practical tips to stand out
- Insights into industry trends

Emma's presentation will be invaluable for lighting designers in their professional presentations to prospective clients.



### Emrah Baki Ulas

Renowned lighting designer, lighting educator and light artist, Emrah Baki Ulas is an Associate at Steensen Varming where he co-leads the lighting design team. Emrah also is a co-leader of the Lighting Design Studio at UTS Master of Design Postgraduate Program where he lectures regularly.

Lighting for the exteriors has always been an ambitious, challenging task for civilisation. The ability to illuminate the outdoors at night has dramatically affected the development of societies. From the influence on our circadian rhythms to its impact on our night-time economy, exterior lighting has been a key factor that advanced us and enabled our way of life. If we leave the traditional notions and considerations of exterior lighting based on the spatial typologies aside and think of the task of lighting for the exterior setting consisting of the 'living' and 'non-living' elements, a different dimension of lighting needs and requirements become apparent. On the one hand the things we illuminate can be alive and in constant change, whether as fast as transformations on any given day or throughout seasons or as slow as several years or decades. On the other hand, we illuminate structures that change in very different ways, as the materials they are made of age through time, again in a wide spectrum, from very fast to very slow.

Exterior lighting is a lot more about embracing the 'change' than we tend to think of. Would this change the way we approach exterior lighting? And how?



### Konstantinos Mavromichalis

Konstantinos Mavromichalis (left of picture) and Moritz Behrens combine architecture and lighting design with interaction design to explore the notion of today's architecture within mediated urban spaces. The anthropometric age developed accurate Cartesian knowledge for the physical needs of humans through understanding the metric proportions of the body in a given physical context. In contrast to this, Konstantinos and Moritz consider Sentiment Architecture as a practice that materialises human behaviours and emotions by combining interactive lighting and architectural form. Through a series of projects, which deploy situated sensor technology in the built environment connected to media facades, this talk will support the notion of Sentiment Architecture by examining the process of making such interactive systems and emerging social interactions in mediated urban spaces.

Konstantinos Mavromichalis is Director of Design at Urban Visuals in London.



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## REGISTRATION

Please register me for:

Day 1 - Tuesday 31 May      \$50

Day 2 - Wednesday 1 June      \$50

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Home State/Territory/Country: \_\_\_\_\_

### Payment

**1. Direct deposit to Lightng Council Australia Limited** *(please forward remittance advice)*

Bank: **WESTPAC**

BSB: **032719**

Account No: **425655**

*A tax invoice will be sent on payment*

**2. Credit Card Payment**

Card Type *(please check box)*       Visa       Master Card

Card No: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Card Holder: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

*A tax invoice and receipt will be sent on payment.*

Please return completed registration form to:

**organiser@sparcevent.org** *(preferred)* or fax **+61 2 6162 3457**

**Cancellaton policy:**

No refunds for cancellation. However registration may be transferred to another person at no charge.